

CONVENTION SCHEDULE

AGENDA-AT-A-GLANCE

(subject to change)

Including other Latino events happening during this

HISPANIC HERITAGE MONTH WEEK IN EASTON

THURSDAY, SEPTEMBER 17

6:00 p.m. – 10:00 p.m. **2026 The Hispanic Chamber of Commerce of the Lehigh Valley Annual Awards Gala *Brillamos Juntos***
ArtsQuest Center at SteelStacks, Bethlehem

FRIDAY, SEPTEMBER 18 & SATURDAY, SEPTEMBER 19

East ON Fest at Centre Square – Downtown Easton

7:30 p.m. – 11:00 p.m.

EAST ON Foundation – eastonfest.com

The region's first light and projection mapping festival.

A free public arts initiative that engages youth, local artists, and the community through technology and creative expression.

SUNDAY, SEPTEMBER 20

GRAND EASTONIAN HOTEL | 140 Northampton Street

10:00 p.m. – 8:00 p.m. Latin Festival Easton at Riverside Park

Celebrate Latin Culture, Music & Flavor in Downtown Easton

Live music • Authentic food • Dance • Culture • Family fun

1:00 p.m. – 4:00 p.m. Leadership Training & Strategic Sessions

4:00 p.m. – 5:00 p.m. Early Convention Registration

5:00 p.m. – 7:00 p.m. Chairman's VIP Reception
LIVE Mosaic Youth Band *presented by MION Consulting*

MONDAY, SEPTEMBER 21

STATE THEATER | 453 Northampton Street

SIGAL MUSEUM | 342 Northampton Street

7:00 a.m. – 3:00 p.m.	Conference Registration
7:30 a.m. – 8:30 a.m.	Café con Cultura: <i>“Buenos días Networking Cafecito”</i>
8:30 a.m. – 9:15 a.m.	Convention Opening Ceremony
9:00 a.m. – 3:30 p.m.	HEALTH & WELLNESS, EDUCATION, BUSINESS & COMMUNITY EXPO Pennsylvania Hispanic College Fair
9:15 a.m. – 9:30 a.m.	Official Convention/Expo Inauguration & Ribbon Cutting
9:30 a.m. – 10:30 a.m.	Professional Development: INSTITUTES CONCURRENT WORKSHOPS PANELS PA Latino Health Summit at Sigal Museum PA Latino Education Summit at Sigal Museum PA Latino Community & Econ. Dev. Summit at Sigal Museum
10:45 a.m. – 11:45 a.m.	Professional Development: INSTITUTES CONCURRENT WORKSHOPS PANELS PA Latino Health Summit at Sigal Museum PA Latino Education Summit at Sigal Museum PA Latino Community & Econ. Dev. Summit at Sigal Museum
12:15 p.m. – 1:15 p.m.	State Latino Leadership Networking Luncheon
1:30 p.m. – 3:30 p.m.	Fireside Chat Keynote Conversations
4:00 p.m. – 5:00 p.m.	Professional Development: INSTITUTES CONCURRENT WORKSHOPS PANELS PA Latino Health Summit at Sigal Museum PA Latino Education Summit at Sigal Museum PA Latino Community & Econ. Dev. Summit at Sigal Museum
5:30 p.m. – 7:30 p.m.	<i>“Bienvenidos a Easton” Reception</i> <i>Presented by City of Easton & Highmark</i>
7:30 p.m.	<i>Una noche en Easton: A Night in the City</i> Shop local. Support local.

TUESDAY, SEPTEMBER 22

STATE THEATER | 453 Northampton Street

SIGAL MUSEUM | 342 Northampton Street

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| 7:00 a.m. – 12:00 p.m. | Conference Registration |
| 7:30 a.m. – 8:45 a.m. | <i>Construyendo Comunidad</i> : Café & Networking |
| 9:00 a.m. – 3:30 p.m. | HEALTH & WELLNESS, EDUCATION, BUSINESS
& COMMUNITY EXPO
Pennsylvania Hispanic College Fair |
| 9:30 a.m. – 10:30 a.m. | Professional Development:
INSTITUTES CONCURRENT WORKSHOPS PANELS
PA Latino Health Summit at Sigal Museum
PA Latino Education Summit at Sigal Museum
PA Latino Community & Econ. Dev. Summit at Sigal Museum |
| 10:00 a.m. – 12:00 p.m. | Legislative Public Hearing on the State of the Latino
Community of Pennsylvania
Easton City Hall 123 South 3 rd Street |
| 10:45 a.m. – 11:45 a.m. | Professional Development:
INSTITUTES CONCURRENT WORKSHOPS PANELS
PA Latino Health Summit at Sigal Museum
PA Latino Education Summit at Sigal Museum
PA Latino Community & Econ. Dev. Summit at Sigal Museum |
| 12:15 p.m. – 1:15 p.m. | National Latino Leadership Networking Luncheon |
| 1:30 p.m. – 3:30 p.m. | Fireside Chat Keynote Conversations |

THE STATE OFFICIAL HISPANIC HERITAGE MONTH GALA CELEBRATING THE 250TH ANNIVERSARY OF THE UNITED STATES

Masquerade **THEATER NIGHT**

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| 6:00 p.m. – 7:00 p.m. | Evening Reception |
| 7:00 p.m. – 8:00 p.m. | Awards Gala Ceremony: 20 Under 40 Latino Pennsylvanians |
| 8:00 p.m. – 10:00 p.m. | Celebración y Fiesta Latina |
| 10:00 p.m. | Gala 2.0: Traditional After Party |

WEDNESDAY, SEPTEMBER 22

All Day

GACLA Meeting in Easton, PA

SEPTEMBER 24 – JULY 2027

Aquí Vivimos: The Hispanic Community in Northampton County

Aquí Vivimos: The Hispanic Community in Northampton County is a community-driven temporary exhibition at the Chrin Gallery of the Sigal Museum, running from September 24, 2026 through July 10, 2027. Developed in collaboration with local residents, business owners, students, and community leaders, the exhibition centers the voices and lived experiences of Hispanic and Latino individuals and families who call Northampton County home.

Rather than presenting a single narrative, *Aquí Vivimos* embraces the diversity of origins, traditions, languages, and histories that shape the local Hispanic community. Through personal objects, photographs, oral histories, archival materials, and interactive components, the exhibition explores themes of migration, work, faith, family, education, entrepreneurship, celebration, and civic life.

Running through July 2027, *Aquí Vivimos* invites visitors to consider how histories of movement, resilience, and cultural continuity have shaped Northampton County.

CONVENTION LOCATIONS:

OFFICIAL VENUE

State Theatre Center for the Arts
453 Northampton Street

OFFICIAL LOCATION: PROFESSIONAL DEVELOPMENT SUMMITS

Sigal Museum of Northampton County
342 Northampton Street

OFFICIAL HOTEL & SUNDAY EVENTS VENUE:

Grand Eastonian Hotel
140 Northampton Street

We are 1.3 Million Strong.

www.pennsylvania latinoconvention.com